

corporate communication and public affairs **common divisional scholar award application**

~ divisional scholar awards include ~

ADVISORY BOARD, DOUGLAS BAUER, STEPHEN & DAWN FARRELL,
STAN LEVENSON, and CCPA STUDY ABROAD IN LONDON

**PRIOR TO APPLICATION – DATE YOUR CALENDAR FOR APRIL 17TH 5:00-7:30PM AS
ATTENDANCE AT THE AWARDS CEREMONY WILL BE MANDATORY (IF APPLICABLE)**

In the spirit of providing awards in support of corporate communication and public affairs students, CCPA Scholarship season begins with this announcement and concludes with a firm deadline for application of March 2. Interviews will be held the week prior to spring break (Tues, Wed, and/or Thurs March 6-8). Please date your calendar now.

Note: this application serves as the common application for the following scholar awards: Advisory Board, Douglas Bauer Incentive, Stephen & Dawn Farrell, Stan Levenson, and CCPA Study Abroad in London, as well as any yet unnamed/ unannounced Scholar Awards designated to the Corporate Communication and Public Affairs Division

On Tuesday, April 17, 2018, at the CCPA Student Awards Celebration and Banquet, the Advisory Board and Division Chair will announce scholarship awards to full-time undergraduate CCPA students with the goal of assisting in educational endeavors in order to better prepare students for excellence in the workforce. Candidates must be able to demonstrate academic merit as well as the need for financial assistance.

ELIGIBILITY REQUIREMENTS:

- Applicant must have completed a minimum of 30 hours and cannot be a graduating senior in May or August of the calendar year application.
- Applicant must submit an application within the timeline administered by the CCPA Scholar Award Committee
- Applicant must have at least a 3.0 cumulative GPA and be a full time student (with possible GPA exception for the Douglas Bauer Incentive Award – please see additional Douglas Bauer Informational Sheet and follow prompts, if applicable).

Scholarships will be awarded based on the following criteria: academic achievement, potential for excellence in the field of communications, and financial need.

Application, recommendation signature from a member of the CCPA faculty, copy of current financial overview sheet from my.smu, proposed academic year budget (to include study abroad, if applicable), current DPR, and a 1-2 page essay are due in the **CCPA Office by 1:00 p.m. on Friday, March 2, 2018**. *To obtain a current financial overview sheet: Login to my.smu.edu with user name and password -> select self service -> under campus finances select accept/decline awards -> select 2017 (for fall 17/spring18) -> print and attach (if you do not include the complete Financial Aid Award Listing for 2017-2018, your application will be considered incomplete and will not be reviewed).*

Please check scholar awards you would like to be considered for:

Academic and financial need based awards:

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- _____ Advisory Board
- _____ Stan Levenson

Incentive award:

- _____ Douglas Bauer (Please see attached informational sheet for additional prompts)

CCPA Study Abroad awards: *Students accepted to the 2018 CCPA London Abroad Program(s) are eligible to apply for divisional study abroad awards and must contact Professor Kirk or Lynch (depending on program) via email at rkirk@smu.edu or olynch@smu.edu by the deadline date of February 15th with a detailed budget and a statement of financial need in order to be considered for CCPA Study Abroad funds.*

- _____ Stephen & Dawn Farrell
- _____ CCPA Study Abroad in London

Please complete this application and use additional pages for resume and essay.

Name _____ Phone _____ Student I.D.# _____

E-mail Address _____

Major(s) _____ Minor(s) _____

Cumulative GPA _____ Major cumulative GPA _____

CCPA Faculty Recommendation signature: _____

*Candidates will sit for interviews with members of the CCPA Advisory Board, and faculty March 6, 7, and/or 8, 2018. Students applying for **only** CCPA Study Abroad scholar awards will not undergo the interview process.*

Resume: Be sure to include all extra-curricular activities (on campus and off), describing your contributions, and list all honors received while at SMU.

Essay: Be sure to include the following: Why did you choose your particular degree program? How do you intend to utilize your knowledge and degree in the workforce? For the incentive award (Douglas Bauer) please address your rise since declaring CCPA. Additionally, include a closing paragraph explaining how you would use the scholarship if awarded to you – noting those you feel particularly qualified to receive.

APPLICATION CHECK LIST:

_____ completed application – to include a CCPA faculty signature in support of your application

_____ current DPR (Degree Progress Report)

_____ 2017-2018 Financial Award snapshot from my.smu.edu

_____ Resume

_____ Essay – to include closing paragraph on how you would use the scholarship if awarded to you

I hereby grant the CCPA Advisory Board Communication Scholarship Award Committee permission to further review my academic and financial aid records for the purpose of evaluation in determining my eligibility for this Scholarship Award.

Signature _____

Date _____