

OneDay Intern



PART- TIME, HOURLY

ABOUT ONEDAY

OneDay is looking for a multi-faceted intern who is interested in learning the integral parts of a high-growth start-up. OneDay is the leader in resident storytelling technology for senior housing companies. We are a SaaS platform for companies to capture their resident's life stories, quickly and easily, and leverage that video content for a marketing differentiation.

As an intern, you will work closely with our Client Success Team to create engaging client support content and execute tasks related to client objectives.

REQUIREMENTS

- You demonstrate personal integrity, responsibility, and a commitment to excellence.
- Strong analytical, organizational, and communication skills
- Detail oriented and thorough
- Experience with GoogleDocs, Photoshop, Microsoft Word, Excel, and Prezi
- Ability to work effectively under deadlines and manage several assignments simultaneously
- Currently pursuing, or have completed, undergraduate level education, with a track record of academic excellence

**To apply, email a cover letter
and resume to Corey Seldon,
at corey@oneday.com**

DETAILS

- Related Majors: Business, Marketing, Communication, Psychology, Digital Media
- Hours: 15-20 hrs/wk at our office in Knox Henderson
- Industry: Technology and Services

OneDay Intern



PART-TIME, HOURLY

SUPPORTING IMPLEMENTATION

- Call communities who have not created videos
- Watch videos to find all-stars we can highlight to KCs
- Watch videos to find videos who need course-correction

CURATING COMMUNICATION

- Review 2018 email campaigns and develop an editorial calendar for 2019
- Revive/edit/repurpose past email campaigns for the 2019 holiday year
- Support any social media plans

IDEAL SKILLS

- Basic Photoshop
- Basic Copywriting
- Professional Communication
- Tech Savvy

SUCCESS IS MEASURED BY...

- More clients in implementation find success quicker
- Clients coming up for renewal are moved from risky to secure status
- 2019 campaigns for at least Q1 are outlined and in place
- Engagement increases with communities who are sent specific recommendations

PREPARING FOR RENEWALS

- Call communities who have not created videos
- Watch videos to find all-stars we can highlight to KCs
- Watch videos to find videos who need course-correction

EXECUTING CLIENT DELIGHT

- Assist October's Incentive Program
- Research and develop future incentive program ideas for 2019
- Follow selected clients on Social Media - then recommend videos they can take, create themes and prompts, write emails that the CS team will send to those communities
- Send fun, encouraging OneDay videos to communities
- Complete smaller CS Team tasks (sending mics, ordering tripods)