**Droese Public Relations Intern Position:**

Droese Public Relation is seeking intern applicants for an exciting opportunity to join an in-demand agency.  Applicants should be polished, enthusiastic, service-oriented and eager to learn and grow.

Offering comprehensive public relations, consulting and strategic planning for clients in the luxury lifestyle space, Droese Public Relation’s creative, service and results-driven approach translates into memorable results, impeccable events and powerful partnerships. From events to collaborations, we look to create unique moments that grab the attention of the industry and media.

Strong writing and verbal skills are a must, along with an understanding of the luxury marketplace. Please send inquiries (cover letter, resume, and writing samples) to [info@droesepr.com](mailto:info@droesepr.com).

Droese Public Relations is located at 1345 Chemical Street, Dallas, TX, 75207.

**Duties Include But Are Not Limited To:**

* Media Pitching
* Drafting fact sheets and media briefs
* Conducting in-depth client and industry research
* Compiling media lists
* Event planning, coordination, and execution
  + Attendance of some evening events outside of normal office hours is required
* Social media monitoring and management
* Relationship building with media, bloggers, and influencers
* Assisting with client projects

**Learning Opportunities:**

Students will have the opportunity to dive headfirst into a fast-paced lifestyle agency and work directly beside seasoned industry professionals on a variety of projects. Students will experience firsthand everything from client events to day-to-day agency tasks. A boutique setting lends itself to a more personalized and involved internship experience, with the chance for students to gain a more in-depth understanding of the PR landscape, as well as the excitement that agency life entails.

**Length of Internship:**

* Full fall or spring semester, 12-15 hours per week