

The Division of Corporate Communication and Public Affairs
is pleased to announce

The Douglas Bauer Incentive Scholarship

Due to a gracious gift of alumnus Douglas Bauer, in honor of Dr. Rita Kirk, we are able to offer incentive scholarships for the 2022-2023 academic year.

What is an incentive scholarship?

An incentive scholarship is designed for CCPA students " who are classified as sophomores or juniors and who have exhibited, by improved performance and focus, that they have reached academic and personal maturity after an undistinguished freshman or sophomore year."

What other criteria apply?

Financial need and the support of the CCPA faculty are also factors. Students receiving the award are expected to maintain a full academic load.

What is the deadline?

Applications must be submitted by March 24, 2022. *Prior to submitting your application – date your calendar for Thursday, April 28th at 5:00 for the scholar award announcements and ceremony.*

How do you apply?

Download the application from the smu-ccpa.com blog announcing this scholarship. Do not apply online. Materials must be printed and submitted to the CCPA office, ULEE 229 and/or emailed to rhewitt@smu.edu, in order to receive full consideration.

Is the scholarship renewable or revocable?

Yes. The scholarship is designed to provide an incentive for improved performance and commitment to learning. Grades are reviewed at the end of each term. Failure to demonstrate a commitment to high academic standards or a violation of the honor code would result in revocation. A person who receives the scholarship may reapply for the award until they graduate.

In general, what is required to apply other than the application form?

Each applicant should write a 1-2 page argument detailing why he or she is deserving of the scholarship. Additionally, the applicant should solicit the endorsement of a CCPA faculty member. Your academic advisor or past professor is always a good choice.

In order to indicate financial hardship/assistance, please print and attach your current financial overview page from my.smu.edu –applications will not be considered complete or ready for review until this component along with a current DPR, completed application, and essay are on file.

We hope you will apply. This is a tremendous opportunity and we look forward to joining Douglas Bauer in investing in your future.

ALL SCHOLARSHIP RECIPIENTS ARE REQUIRED TO ATTEND THE APRIL 28th AWARD CEREMONY